

Product Life Cycle and Quality Planning Oriented Production in Automobile Engineering

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Abstract- the aim of this paper is to demonstrate all the steps of manufacturing of an Automobile, this assists to comprehend the process, logistics and circulation system that an Automobile go through in its Product Life Cycle. The vehicle manufacture takes years of study and Development beginning from planning, testing the product organization from all levels, making sample model, analyzing the sample model, confirming the automobile which is being produced. This paper also illustrates the function of quality planning and life cycle management. Quality planning and administration is about decreasing the unpredictability in goods and operations, quality expenses and to supply highest contentment to the buyers by providing enhanced product performance.

Keywords: - Automobile, manufacture, product life cycle, Quality

I. INTRODUCTION

Automobile Industry is a compound and vibrant industry in the department of engineering and one of the engineering miracle formed by mankind. Recently there is a rise in production of automobile in the industry due to brutal competitiveness, production supply chain alteration, also a rise in buyer demand. With quicker expansion in the region, Automotive industry's main issue is related with customers' requirement for diversity, variant, diversity in design, security, contentment, and inside the industrial domestic trouble connected to removal of contaminant in process, Process effectiveness, production effectiveness and progress in complete Equipment Effectiveness. Because of these worldwide apprehension, the majority of the Original Equipment Manufacturers are changing the production setting where industry focus only on heart of the machinery of the Automobile internally and outsourcing majority of the vehicle machinery. [1]

In the automotive production, there are a bunch of steps that starts from the collection of variety of materials for the production of the Automotive. Employees of the automotive company conduct a bunch of experimentation even for designing of a single constituent. [2] The modern industry does not settle for less on the characteristic of the quality of its goods by balancing up to the mark standard to flourish in the market.

Quality is a universal concern of producers of goods. It is a feature that is normally utilized to show the level of precision in production of a produce. It is simple to understand that this level of precision is in reverse relative to inconsistency present in the procedure. All construction procedure contains resources, labor and machinery and it consists mostly component of intrinsic diversity and also has accountable variability, which can be used to make it financially beneficial [3]. Decreasing diversity in manufacturing is identical with increasing value of the good.

A. Raw materials

Raw materials must be assembled to convert the automobile from a design to a reality. Many automobile industries are looking for more practical, as well as lightweight and quality, materials for their automobiles to flourish in these times of brutal competitiveness.

B. Design & Engineering

Automobile plan must keep in view the public's requirements and desires for an automobile. Once the design is made, it'll go through analysis to perfect it. The inside and outside must be fashioned so that it is eye-catching to probable customer while also consisting of pioneering technologies that make the automobile remarkable and competitive to other companies. [4] Miniature models will be prepared in 2 Dimension and 3 dimensions to examine the car's design. Engineers will test for aerodynamics, security, weather resistance, fuel saving, electrical function, cost examination etc. After the design and engineering have been permitted, then the production can start.

II. STEP-BY-STEP PROCESS OF MANUFACTURING AN AUTOMOBILE

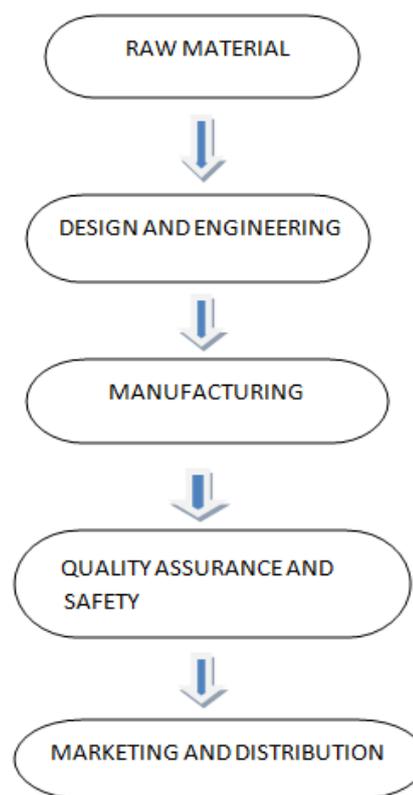


Fig. 1 Flow chart of automobile manufacturing

C. Manufacturing

The metal elements for the framework are shaped and assembled by robots. These components form surface frames, hoods, doors and top of car, which are later on combined with the main frame of the automobile. After the frame is made and the constituent are ready to be forged, the automobile will be put on a production line. The automobile will move along a moving assembly line in an industry as robots and workers will work on them. Manufacturing plant employee will put together parts to the car and will work together with robots for some tasks. Robotic labour cells will work without help to fuse, solder, attach, and glue parts onto the automobile. Once the constituent of the body are manufactured onto the automobile, it will go through detailing. [5] This consists cleaning, layering chemical formulas for guard against decay and scratches. Ultimately, the engine, axles, tires, transmission and exhaust are installed into the automobile.

D. Testing & Quality Assurance

Now that the automobile is all set to drive, it will be examined for quality guarantee and security. The vehicle is tested for any problems or inconsistencies in the internal and external design. The automobile will go through a sequence of tests comparable to those given at a DMV: the engine is ignited several times, the steering configuration is accustomed, the headlights are tested for intensity and reach, brakes are examined for security etc. [6].

1. Then, the automobile will be checked under high water pressure to find leaks.
2. The car's programming will be examined, and the electrical units will be tested to ensure security and user-friendliness.
3. Finally, collision testing will be done to examine how the car reacts to impacts, and to examine airbag and seat belt efficiency.
4. If the car has no further problems in design and is safe to use, then the car can be introduced in the market.

E. Marketing and Distribution

After conducting market research, creating a marketing theme, and deciding the value of the car, the car will be manufactured for car dealerships and private companies to put up for sale to the public.

III. QUALITY PLANNING

Quality drafting is the essential part of total quality control and is a crucial action intended to prevent quality related problems and consists of:

1. Making quality goals
2. Incorporating quality in the design
3. Method to measure quality
4. Reduction of defected component
5. Checking product during process and quality of end product
6. Examination and quality check preparation
7. Management and solving of client complaints
8. Instruction and guidance for quality standards

Procedures for production are made by understanding the client needs and after these are clearly analyzed and it is confirmed that the corporation's policy, measures, and goals are in agreement with the need of client, one may go on to develop a successful quality plan. Balancing the planned design with the customer needs, consisting of dependability and maintenance needs, confirms design efficiency. [7]

IV. PRODUCT LIFE CYCLE MANAGEMENT

Managing product supply chain is the action of supervising a brand's product with lots of efficiency all along the supply chain. This permits a corporation to take over charge of its goods. With the goods becoming more compound, clients becoming extra demanding, need for having less product manufacture time, and an atmosphere of competition in the marketplace, modernization, subcontracting of product manufacture, modification to meet client needs, product increased long life, PLM [8] supports in bringing improved goods in the minimum time possible to the marketplace, gives improved client assistance and decreases the value of a product.

PLM aids in increasing the worth of a product regarding its supply chain. All corporations are required to administer interactions and data with their clients through client Relation Management provided with the help of Supply Chain Management (SCM). Resource planning within the company helps in asset management. A production industry has to expand, explain, handle and communicate data about their goods with the help of PLM and also PLM aids in decrement in the time of manufacture of goods, betterment of product efficiency, decreases model sample expenses, helps in investments by the recycling of information, decreases contaminant, and leads to efficient use of money in the whole amalgamation of engineering processes and therefore gives an outline for goods optimization [9]. The heart of PLM is in the formation and central administration of all goods information and the machinery utilized to get this data and information.

V. CONCLUSION

In this paper, the step by a step manufacturing procedure of an Automobile and quality and life cycle oriented production engineering has been discussed. Automobile sector is blooming gradually worldwide, and with raise in customer request for array of alternatives in Automotive it is imperative to comprehend the course and intricacy of Automotive in bid to decrease the manufacture period for quicker manufacture, improved utilization of machinery and an increment in overall effectiveness of equipment.

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